UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

THE PROCTER & GAMBLE COMPANY,

1:08-CV-01532-WHP

Plaintiff,

ECF CASE

v.

NOTICE OF APPEARANCE

PLAYTEX PRODUCTS, INC.

Defendant.

TO THE CLERK OF THE COURT AND COUNSEL OF RECORD:

PLEASE TAKE NOTICE that the undersigned attorney hereby appears as attorney of record for plaintiff The Procter & Gamble Company, and further requests that copies of all papers in this action be served upon her at the address set forth below.

Dated: New York, New York March 20, 2008 JONES DAY

By: s/Clark Craddock

Clark Craddock (CC-9165) 222 East 41st Street New York, New York 10017

Tel: (212) 326-3939

Counsel for Plaintiff The Procter & Gamble Company

Clark Craddock, a lawyer admitted to the bar of this Court, certifies under penalty of perjury pursuant to 28 U.S.C. § 1746, that on March 20, 2008, she caused the attached Notice of Appearance to be served by Federal Express upon:

Matthew B. Lehr Benjamin R. Allee Davis Polk & Wardwell 450 Lexington Avenue New York, NY 10017

and

Anthony Fenwick Veronica Abreau Davis Polk & Wardwell 1600 El Camino Real Menlo Park, California 94025

All parties who have been registered for electronic service in this case have also been served electronically.

Dated: March 20, 2008

s/ Clark Craddock